



Statistics
Canada

Statistique
Canada

Retail and Service Industries Division

Opportunities for Economic Analysis

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February 26th, 2018



Program coverage by industry GDP

| | % of GDP |
|------------------------------------------------------|-----------------|
| Goods producing sector | 29.5% |
| Agriculture, forestry, fishing and hunting [11] | 1.7% |
| Mining, quarrying, and oil and gas extraction [21] | 8.1% |
| Utilities [22] | 2.3% |
| Construction [23] | 7.0% |
| Manufacturing [31-33] | 10.4% |
| Service producing sector | 70.6% |
| Wholesale trade [41] | 5.7% |
| Retail trade [44-45] | 5.4% |
| Transportation and warehousing [48-49] | 4.4% |
| Information and cultural industries [51] | 3.1% |
| Finance and insurance [52] | 7.1% |
| Real estate and rental and leasing [53] | 13.0% |
| Professional, scientific and technical services [54] | 5.5% |
| Management of companies and enterprises [55] | 0.7% |
| Administrative and support, waste management [56] | 2.5% |
| Educational services [61] | 5.3% |
| Health care and social assistance [62] | 6.7% |
| Arts, entertainment and recreation [71] | 0.8% |
| Accommodation and food services [72] | 2.2% |
| Other services (except public administration) [81] | 1.9% |
| Public administration [91] | 6.3% |



Sub-Annual Surveys – Content (1/2)

- Retail (NAICS 44-45)
- Monthly Retail Trade Survey
 - Sales by Province, Store Type, 3 CMAs, SA/Raw
 - E-commerce
 - K\$ by industry
- Retail Commodity Survey
 - Commodity breakdown by retail subsector, nationally
- Large Monthly Retailer panel
 - Commodity breakdown for 100 large retailers, by type
- New Motor Vehicle Sales
 - Number and sales value by origin, vehicle type



Sub-Annual Surveys – Content (2/2)

- Food (NAICS 722)
- Monthly Survey of Food Services and Drinking Places
 - Sales by Province, Restaurant type, SA/Raw



Annual Surveys - Content

- Generic Modules:
 - Revenue and Expenses
 - E-commerce
 - Client Type
 - Client Location
 - Purchased Services
 - International Transactions
- Survey-specific module (characteristics)
 - Breakdown of revenue sources
 - Information specific to each industry
 - For example: Publishing, Film, Accommodation, Property



Retail (44-45), Food and Accommodation (72)

- 44-45 Annual Retail Trade
- 454 Annual Retail Non-Store
- 722 Annual Food
- 721 Annual Traveler Accommodation



Information and Culture (51), Arts and Recreation (71)

- 511 Publishing
 - Books, Newspapers, Periodicals, Database
 - (Software)
- 512 Film and Sound Recording
 - Film Production, Post-Production, Distribution, Theatres, Sound Recording
- 711 – Spectator Sports, Performing Arts, Leisure
- 713 – Amusement and Recreation



Professional Services (54)

- 5412 Accounting
- 5413 Architects
- 5413 Engineers, Geomatics
- 5414 Specialized Design
- 5415 Computer Services
- 5416 Consulting
- 5418 Advertising



Real Estate, Management, Personal Services (53, 55, 56, 62, 81)

- 53 Real Estate Lessors, Real Estate Brokers
- 55 Head Offices
- 56 Employment, Travel and Tour
- 62 Residential Care Facilities
- 81 Repair and Maintenance